experience Burnsville
Convention & Visitors Bureau

FOR IMMEDIATE RELEASE:

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BURNSVILLE CONVENTION & VISITORS BUREAU
TO REWARD COMMUNITY MEMBERS FOR EXCEPTIONAL LIGHTING DISPLAYS

November 14, 2014 –Burnsville, Minnesota – The Burnsville Convention & Visitors Bureau (BCVB), in partnership with Dakota Electric Association, proudly presents the 2014 Winter Lighting Contest for Burnsville residents.

In its third year hosting the contest, the BCVB encourages all citizens to decorate their residence to help spread holiday cheer and welcome visitors throughout the season. "This event gives us an opportunity to reach out to our community and show our appreciation to those who keep the community looking festive during the holiday season. A beautiful city makes our job of attracting visitors just that much easier," reasons Executive Director, Amie Burrill.

Between November 26 and December 12, 2014, Burnsville residents may nominate Single Family Dwellings, Neighborhoods (20 single family homes or less), Apartment/Condo Complexes or Townhomes/Apartments or Condominiums that they think have outstanding winter light displays. To qualify, nominees must be located within Burnsville City Limits, be visible from the street and match criteria for the submitted category.

Submissions will be reviewed by the BCVB Board of Directors and the top three entries in each category will receive the following: $100 Visa® Gift Card, donated by Dakota Electric Association (1st Place), $50 Gift Card to a Burnsville Restaurant (2nd Place), and 2 passes to the Minnesota Zoo (3rd Place).

To submit a nomination, visit www.burnsvillemn.com/Winter-Lighting-Contest.cfm or pick up a nomination form at any of the following locations: Burnsville Convention & Visitors Bureau, Burnsville City Hall, Cornerstone Copy Center and Jo Jo's Rise & Wine. All submissions must be accompanied by a photo to be considered. Nominations will be accepted November 26 through December 12, 2014. Winners will be notified via phone.

Be sure to follow the contest by liking the Burnsville Convention & Visitors Bureau on Facebook at www.facebook.com/burnsvilleconventionvisitorsbureau or following them on Twitter @burnsvillemncvb.

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About the Burnsville Convention & Visitors Bureau:

The Burnsville Convention & Visitors Bureau is Burnsville, Minnesota's Destination Marketing Organization (DMO), a not-for-profit 501(c)(6), founded in 1987 to increase the volume and spending of visitors to the community.