



City Of Burnsville

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FOR IMMEDIATE RELEASE

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ENTRANTS WELCOME IN 'I LOVE BURNSVILLE' VIDEO CONTEST

A Chance to Share the Love for Burnsville – Past and Present – and Win Great Prizes!

Every June, Burnsville celebrates the “best of the best” about the community during I Love Burnsville Week (this year May 31 – June 7). The week is jam-packed with fun events throughout the city, including an annual “Why I Love Burnsville” essay contest for third grade students, community gatherings, fun recreation activities and more. Now, there is also an opportunity to share why “I Love Burnsville” in video!

The theme for this year’s contest is “I Love Burnsville – *Past and Present*” to commemorate Burnsville’s 50th anniversary. Video contest submissions are asked to incorporate themes from the Burnsville of days gone by and the Burnsville that is loved today. Residents, students and people who work in Burnsville are invited to gather ideas, make a plan, grab a camera and, in 30 seconds or less, show why they LOVE Burnsville – past and present.

Not sure how to tell the story? Perhaps as a mime? How about in Shakespearian attire and poetic word? Or maybe in song? Whatever method, participants are asked to use creativity to let the world know why Burnsville should be celebrated as a great place to live, work and do business.

Videos will be judged by representatives of contest sponsors and Burnsville Community Television (BCTV). The top three videos will win:

- Free BCTV production classes
- Gift cards to local Burnsville businesses.
- Recognition by the City Council at the Tuesday, June 3, 2014 Council Meeting
- Their video played on BCTV Channel 14 and 16
- Their video played at Friday Fest during “I Love Burnsville” week on June 6, 2014 at Nicollet Commons Park

For more information and the official rules for the “I Love Burnsville” video contest, visit www.burnsville.org/ILBVideoContest. For a calendar of other I Love Burnsville Week events, visit www.burnsville.org/love. Contest is sponsored by the Burnsville Convention & Visitors Bureau, Burnsville Chamber of Commerce, Porter Creek Hardwood Grill, Alpha Video and Burnsville Community Television.

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