



**CITY OF BURNSVILLE, MINNESOTA
POLICE DEPARTMENT**

100 Civic Center Parkway
Burnsville, Minnesota 55337
952-895-4600 • Fax 952-895-4640
www.burnsville.org/police

Eric Gieseke
Chief of Police



FOR IMMEDIATE RELEASE

March 6, 2014

Contact:

Lynn Lembcke
Burnsville Police Department
O# 952-895-4630
Lynn.lembke@ci.burnsville.mn.us

BURNSVILLE POLICE DEPARTMENT LAUNCHES ONLINE CRIME MAP

A recently launched online crime map and statistics tool will allow Burnsville residents to view locations of recent crimes, look at crime data, submit anonymous tips and register to be notified of crime alerts for their neighborhood.

The online crime map (powered by RAIDS Online - www.raidsonline.com) provides a map and grid that shows the location of and information on crimes in the area. It also allows residents to submit anonymous tips, and sign up for neighborhood watch reports that will automatically send a breakdown of recent crime activity via email. The crime map syncs directly with the Burnsville Police Department's records system to keep crime information up to date.

BAIR Analytics (parent company of Raids Online) offers the product as a free service to any law enforcement agency that wishes to participate. RAIDS Online is ad-free, and data is not made available to third party vendors. The tool is meant to empower residents to better understand crime trends and help lower crime in their area.

"An informed public is more likely to report suspicious behavior if they are aware of similar activities in their neighborhood," said Burnsville Police Chief Eric Gieseke. "While Burnsville is proud to have a low crime rate, the ultimate goal of this product is to help make our community even safer."

In addition to the website (www.burnsville.org/crimemap), residents can download the RAIDS Online Mobile application from their mobile device's App Store.

To view the crime map visit www.burnsville.org/crimemap.

#