



City of Burnsville

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TAKE A VIRTUAL RIDE-ALONG WITH BURNSVILLE EMERGENCY MEDICAL SERVICES

Burnsville Paramedics to Host a Day-Long, Live Social Media Event on May 24

It's a "did you know" that many people don't -- Burnsville's Fire Department is also the City's ambulance service. On Friday, May 24, the Department will offer an inside look at the City's Emergency Medical Services (EMS), and you won't even have to leave your keyboard.

Staff from the City's Communications Department will follow an EMS team and post information live on Twitter and Facebook as part of a "Virtual Ride-Along." The event marks the end of National Emergency Medical Services Week, and the Fire Department will use the opportunity to educate residents about EMS and the work of paramedics. As a result, community members will get an unscripted look into a "day-in-the-life" of a Burnsville EMS team and their experiences during training and medical emergencies.

"We want to give the community a rarely seen view into the busy work day of the firefighter/paramedics of the Burnsville Fire Department," said Brian Carlson, Assistant Chief of EMS & Training. "We hope to showcase the amount of work that goes into preparing for emergency calls, answer common questions about the department, and tell the story of the everyday people who rely on the Fire Department during moments of crisis."

The Virtual Ride-Along will begin at or around 8 a.m. and follow the EMS day shift until 5 p.m.

Residents can follow the Virtual Ride-Along at www.twitter.com/burnsvillemn and www.facebook.com/cityofburnsville. Community members are encouraged to join the conversation and post questions to the EMS team. To ask questions during the Virtual Ride-Along, community members should include **#bvems** (for Burnsville Emergency Medical Services) in their posts. Facebook and Twitter accounts are not required to read the City's posts but are required in order to create posts.

For more information contact Brian Carlson, Assistant Chief of EMS & Training at 952-895-4573 or brian.carlson@ci.burnsville.mn.us.

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