



City Of Burnsville

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FOR IMMEDIATE RELEASE

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ENTRANTS WELCOME IN FIRST 'I LOVE BURNSVILLE' VIDEO CONTEST

A Chance to Share the Love for Burnsville and Win Great Prizes!

Every June, the community celebrates the “best of the best” about Burnsville during I Love Burnsville Week. The week is jam-packed with fun events throughout the City, including the annual “Why I love Burnsville” essay contest for third grade students. However, never before has there been an opportunity to share why “I Love Burnsville” in video ...until now!

Residents, students and people who work in Burnsville are invited to gather ideas, make a plan, grab a camera and, in 30 seconds or less, show why they LOVE Burnsville. Not sure how to tell the story? Perhaps as a mime? How about in Shakespearian attire and poetic word? Or maybe in song? Whatever method, use creativity to let the world know why Burnsville should be celebrated as a great place to live, work and do business.

Videos will be judged by representatives of contest sponsors, including the Burnsville Convention and Visitors Bureau, Burnsville Chamber of Commerce, Porter Creek Hardwood Grill and Burnsville Community Television (BCTV). The top three videos will win:

- Free BCTV production classes.
- A gift card to a local Burnsville business.
 - First Place: \$150
 - Second Place: \$100
 - Third Place: \$50
- Recognition by the City Council at the Tuesday, June 4, 2013 Council Meeting.
- Their video played on BCTV Channel 14 and 16.
- Their video played at Friday Fest during “I Love Burnsville” week on June 7, 2013 at Cliff Fen Park

For more information and the Official rules for the “I Love Burnsville” video contest, visit www.burnsville.org/ILBVideoContest. For a calendar of other I Love Burnsville Week events, visit www.burnsville.org/love.

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