



City Of  
**Burnsville**

**100 Civic Center Parkway, Burnsville, MN 55337**

Phone: 952-895-4400

Fax: 952-895-4404

[www.burnsvillemn.gov](http://www.burnsvillemn.gov)

**FOR IMMEDIATE RELEASE**

May 31, 2019

**Contact:**

Marty Doll

Communications Director

952-895-4402

**BURNSVILLE ATTENDS INTERNATIONAL COUNCIL OF SHOPPING CENTERS  
RETAIL CONVENTION**

In May, Burnsville Mayor Elizabeth Kautz, City Manager Melanie Mesko Lee and members of the City's Community Development staff attended the International Council of Shopping Centers (ICSC) RECon in Las Vegas.

The annual retail conference – attended by more than 30,000 developers, property owners, local government, businesses, franchise holders, real estate professionals, marketing analysts and technology service providers – was held May 19 – 22, 2019.

This was the first time Burnsville has participated in the conference. As part of the City's focus on economic redevelopment and the Burnsville Center Village Vision, staff and officials attended to "scout" the conference, and determine if and how the City can leverage the conference in future years to attract businesses and development to Burnsville.

During discussions with business owners and developers, Burnsville representatives emphasized the City's national reputation; opportunities related to the Burnsville Center Village Vision; and assets of the community including Buck Hill, positive population trends, future Bus Rapid Transit, proximity to Minneapolis/St. Paul and the airport, beautiful Minneapolis skyline views, natural areas and more.

City officials left the conference with a number of contacts and connections that will hopefully drive more economic development in Burnsville.

*To learn more about economic development initiatives in the city visit*

[www.burnsvillemn.gov/whyburnsville](http://www.burnsvillemn.gov/whyburnsville).

*(photos below – high resolution available upon request)*



**Cutline:** (From L to R): Mayor Elizabeth Kautz, City Manager Melanie Mesko Lee and Economic Development Coordinator Skip Nienhaus outside of the 2019 ICSC RECon.

**Cutline:**  
Redevelopment  
Coordinator Regina  
Dean next to example  
of how other cities  
leverage RECon to  
entice economic  
development in their  
communities.

