



# City of Burnsville

100 Civic Center Parkway, Burnsville, MN 55337

Phone: 952-895-4400

Fax: 952-895-4404

[www.burnsville.org](http://www.burnsville.org)

**FOR IMMEDIATE RELEASE**

July 21, 2017

**Contact:**

Skip Nienhaus

Economic Development Coordinator

952-895-4454

## **EMPLOYERS INVITED TO VIE FOR 2<sup>ND</sup>-ANNUAL ‘EMPLOYERS OF EXCELLENCE’ AWARDS**

*Dakota-Scott Workforce Development Board to Recognize Innovators*

The City of Burnsville is once again partnering with the Dakota-Scott Workforce Development Board (WDB) for their second-annual “*Employers of Excellence*” program. The program is meant to help identify area employers’ “best practices” related to attracting and retaining employees, and recognize those who are the most successful.

### **How to Participate**

To recognize these innovators, the WDB is inviting employers to complete a multi-question survey covering topics such as turnover rates, growth percentages, promotion percentages, and benefit packages for each company.

**Take the Survey:** [www.personneldynamics.net/survey.asp](http://www.personneldynamics.net/survey.asp)

**Deadline:** Monday, Aug. 14, 2017

The survey will collect data from area employers to produce a 20-page report on employment trends and practices in Dakota and Scott counties. From the data, the WDB will recognize the businesses that are experiencing the best results in employee retention efforts and providing the best work environments in the area.

Every participating company will also receive a personalized report detailing how they compared with other companies in the area, as well as suggestions for improving their work environment.

Winners will be announced Oct. 4 at the 2017 Workforce Summit at the Best Western Premier in Burnsville.

### **About Employers of Excellence**

Last year, nine area employers were recognized as “Employers of Excellence.”

“We heard great feedback from the participating organizations.” says Mark Lofthus, chairperson of the WDB’s Business Services committee. “The surveys provided valuable benchmark data for them. Plus, it was great to see these area employers recognized for their cutting edge initiatives.”

The WDB is working with *Personnel Dynamics Consulting* to collect the data from area businesses. A total of 37 different measurements are analyzed. All survey costs are being covered by the WDB and area sponsors including Dakota County CDA and Scott County CDA.

*All employers are encouraged to participate. Contact WDB Director Mark Jacobs at 651 554-5622 for more information.*

###