



City of Burnsville

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FOR IMMEDIATE RELEASE

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LOCAL NON-PROFITS INVITED TO 'EXPAND COMMUNITY CONNECTIONS' AT PSA DAY

Burnsville Community Television Offering Free Video Public Service Announcement Production Oct. 28

Local non-profit organizations are invited to Burnsville Community Television (BCTV) studio for the second-annual PSA Day.

PSA Day is meant to help local non-profits continue to make and expand connections with the community through video. BCTV has set aside an entire day to assist community service organizations in creating a **FREE** video public service announcement (PSA).

When: Wednesday, Oct. 28
Time: Timeslots available 8 a.m. – 8 p.m.
Where: Burnsville Community Television Studio
Burnsville High School, Room C214 (second floor)
600 E. Highway 13
Cost: FREE

BCTV is offering PSA Day to help non-profit organizations spread the word about who they are and the work they do. In addition to playing periodically on BCTV Ch. 14, finished videos will be provided to the organizations to use in their marketing, on their websites or to post on social media/YouTube channels.

Qualifying non-profit organizations include those located within Burnsville city limits or those that directly assist residents of the City of Burnsville.

To participate in PSA Day:

- Sign up online at www.burnsville.tv/psa
- Choose one of three pre-designed style options
- Submit logos, photos, script, etc.
- Spend 40 minutes at the BCTV studio on Oct. 28 to record the PSA

Registration deadline is Wednesday, Oct. 21 at 4 p.m. For more information or to register visit www.burnsville.tv/psa. For questions call Tina Wilson, Community Television Operations Specialist, at 952-641-1354.

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