



FOR IMMEDIATE RELEASE:

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BURNSVILLE TO BE FEATURED ON 'THE MINNESOTA TRAVELER'

Burnsville's Premier Episode Airs September 20th

September 9, 2015 –Burnsville, Minnesota – Burnsville has hit the big time! See the Burnsville, Minnesota community featured on the hit new traveler series, *The Minnesota Traveler*, now airing on Fox Sports North and Fox Sports Wisconsin. *The Minnesota Traveler* is a fresh and fun new original TV series from McCally-Lee Entertainment, LLC that focuses on tourist attractions, destinations, entertainment, events, activities, restaurants, shopping and lodging in Minnesota.

The show's host, Jennifer Mergen, dives right in to take the viewer on an in-depth and interactive look at Minnesota communities and what makes each one great, making this fast-paced informational show incredibly entertaining. Jennifer and her crew were in Burnsville earlier this year filming multiple segments from the slopes of Buck Hill to the tables of Mediterranean Cruise and many places in between.

Be sure to catch highlights on all of these places and more on Sunday, September 20th at 8:30 a.m., followed by encore airings on Wednesday, September 23rd, and Friday, September 25th. You can also watch it on-demand on *The Minnesota Traveler* website, www.theminnesotatraveler.com, starting Monday, September 28th.

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About the Burnsville Convention & Visitors Bureau:

The Burnsville Convention & Visitors Bureau is Burnsville, Minnesota's Destination Marketing Organization (DMO), a not-for-profit 501(c)(6), founded in 1987 to increase the volume and spending of visitors to the community.

About The Minnesota Traveler

The Minnesota Traveler, a new original TV series from McCally-Lee Entertainment, focuses on tourist attractions, destinations, entertainment, events, activities, restaurants, shopping and lodging airing on Fox Sports North and Fox Sports Wisconsin. The 13 episode series provides boundless travel, tourism and vacation ideas within the beautiful and diverse "North Star State" to potential visitors and in-state residents looking for expert insight for their next Minnesota destination vacation or day-trip.