



City of Burnsville

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FOR IMMEDIATE RELEASE

Aug. 21, 2015

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BURNSVILLE COMMUNITY TELEVISION TO HOLD IN-PERSON AND VIRTUAL OPEN HOUSE SEPT. 2

Burnsville Community Television (BCTV) provides original and community-produced programming to the Burnsville area, but many people may be unfamiliar with this community resource. To introduce residents to the world of local television, BCTV is hosting a FREE Open House and offering an inside look at what it takes to create video programming.

Residents, students and teachers are invited to attend the open house and discover how BCTV staff and volunteers create public, educational and government programming; how to create **their own** programming; equipment available to the public; and volunteer opportunities that help make local television happen.

What: BCTV Open House
When: Wednesday, Sept. 2 from 3-7 p.m.
Where: BCTV Studio (Room C214)
Second floor of Burnsville High School, 600 E. Hwy 13
Cost: FREE

Virtual Open House

Those who cannot attend the Open House in person can learn about BCTV and ask questions from the comfort of their own homes.

Staff from the City's Communications Department will document the Open House and post information live on Twitter and Facebook. Followers will see what it's like to read from a teleprompter, get behind the camera, sit in the control room, edit backgrounds onto a green screen and use BCTV's mobile production truck. Community members can also post questions for BCTV staff to answer live.

Follow the Virtual Open House at:

www.twitter.com/burnsvillemn

www.facebook.com/cityofburnsville

www.facebook.com/bctv14

To follow the conversation and ask questions during the Virtual Open House, community members should include **#bctv** in their posts. Facebook/Twitter accounts are not required to read posts but are required to create them.

BCTV provides programming on cable channels 14 and 16, the City's YouTube channel — www.youtube.com/cityofburnsvillemn and at www.burnsville.org/meetings. Learn more at www.burnsville.tv.

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