



City of Burnsville

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TAKE A VIRTUAL RIDE-ALONG WITH BURNSVILLE'S STREETS DIVISION

Burnsville Public Works to Host Live Social Media Event Aug. 11

Thousands of people drive Burnsville's roads every day. While motorists may occasionally notice City of Burnsville vehicles, workers in reflective vests and orange construction cones -- many don't know exactly what goes into keeping those roads safe and in good condition.

In August, Burnsville's Public Works Department will offer an inside look at its Streets Division, and participants won't even have to leave their keyboard.

What: Burnsville Streets Division 'Virtual Ride-Along'
Who: Anyone with internet access
When: Tuesday, Aug. 11 | 8 a.m. – 2 p.m.
Where: www.twitter.com/burnsvillemn
www.facebook.com/cityofburnsville

Staff from the City's Communications Department will follow the Streets Superintendent to several project areas and post information live on Twitter and Facebook. Community members will get an unscripted look into a "day-in-the-life" of the Streets Division. Photos, videos and information from Streets crew members will be shared throughout the day. The Public Works Department will also use the opportunity to educate residents about their work to keep Burnsville's roads safe.

Streets crews are busy year-round with street maintenance, pothole repair and snow plowing, but many people may not realize that they are also responsible for maintaining traffic signals, street name and regulatory signs, storm sewer and ponding areas, pavement markings and tree trimming along boulevards. The Virtual Ride-Along will showcase as many of those projects as possible.

Community members are encouraged to join the conversation and post questions to the Streets crew. To ask questions during the Virtual Ride-Along, participants should include **#bvstreets** (for Burnsville Streets) in their posts. Facebook and Twitter accounts are not required to read the City's posts but are required in order to create posts.

Follow the Virtual Ride-Along at www.twitter.com/burnsvillemn or www.facebook.com/cityofburnsville.

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