City of Burnsville

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BURNSVILLE PLEDGES SUPPORT FOR 'YELLOW RIBBON' CAMPAIGN

Proclamation passed by City Council June 21

The Burnsville City Council recently pledged its commitment to military service members and their families by passing a proclamation of support for the statewide "Beyond the Yellow Ribbon" campaign.

The goal of the "Yellow Ribbon" campaign is to create a comprehensive community network of agencies, organizations and services to provide local military families with assistance and support. More than 45 cities, counties and organizations currently provide that support statewide.

As part of the campaign, community stakeholders are asked to develop a sustainable action plan that demonstrates a community-wide commitment to service members and their families. To become a "Yellow Ribbon" community, stakeholders must identify and connect leaders in key areas, leverage existing support activities, build awareness and take action.

Burnsville's "Beyond the Yellow Ribbon" campaign will include a kick-off event on **Wednesday, July 20 at 6:30 p.m. at the Burnsville Performing Arts Center**. The public is invited to learn more about what it means to be a "Yellow Ribbon" community.

In order for the campaign to be successful, support is needed from community members and professionals throughout Burnsville, including educators, elected officials, employers, faith-based organizations, veterans, public safety officials, medical personnel and community volunteers. All are invited to the kick-off event to learn more.

For more information on the "Beyond the Yellow Ribbon" campaign, visit www.beyondtheyellowribbon.org or call 651-282-4284.

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